

2017 Information Sheet

March 22-23

at the UCCU
Center at UVU in
Orem, Utah

BigBizConference.com

**The Big
Business
Conference.
All-new
in 2017.**

New!

You'll notice some big changes when you step into the Big Biz Conference at UVU. Building on our conference emphasis from last year, we adding even more top Utah business leaders and speakers. And it's still the best place to meet the best people who who can help your business. Learn from 30 of the best and brightest business minds in Utah, all while enjoying a delicious (free) business lunch.

Here's to your success in 2017!

THE BIG BIZ CONFERENCE



Presented by
BeehiveStartups

The place to be for connections, education, food & leadership. Featuring 30 awesome seminars.

"In talking with our team, we feel it was the best Expo we have been a part of. From our booth location, the show layout, and of course (the seminars), the whole show was top notch! We look forward to participating in many future events."

Mark Rosander, Griffin Hill

"I thought the show was great! There was a lot of positive energy that is essential to an event being fun, uplifting and effective. Your shows just keep getting better and better."

Jessica Devenish, FUEL Payment Processing

"Having a booth was fantastic. We met many potential customers and formed strong relationships."

Lance Black, EKR

"The business show is so powerful because of the quality of business leaders that attend and engage. I look forward to it every year."

Jeff Rust | Corporate Alliance

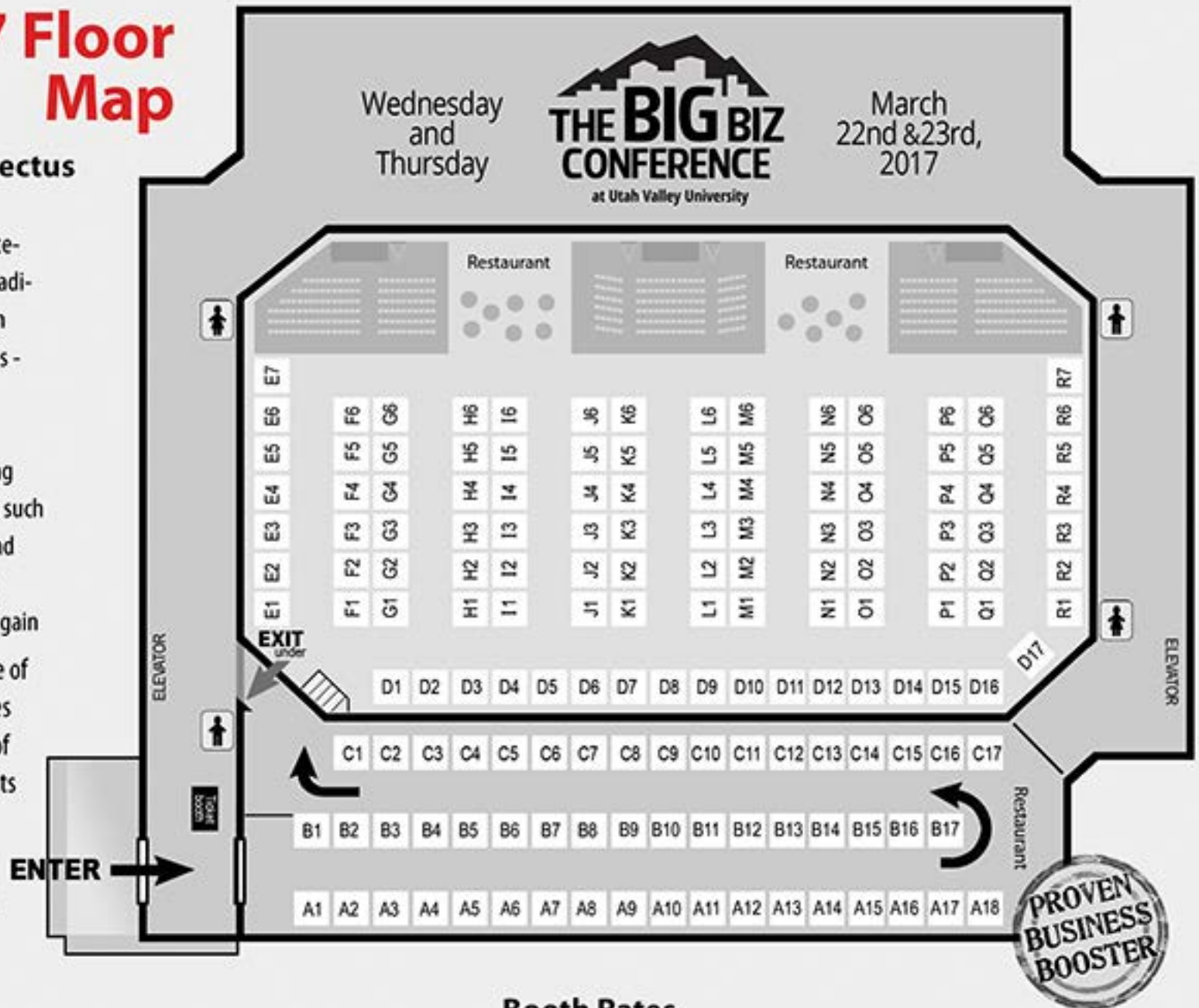


2017 Floor Map

Attendee Prospectus and Events

This is Utah's premiere face-to-face business event. Traditionally it draws between 5-7,000 quality attendees - business owners, top managers & other great people. New events, along with traditional favorites such as grand prize giveaways and free lunch for all, help to ensure increased traffic again

- ❶ A full conference slate of 40 top business classes
- ❷ Free lunch from one of three great restaurants
- ❸ Exhibitor Connector Event for all participating businesses.



Marketing

We take pride in excellent marketing. Marketing for this year's show includes three different social networking campaigns along with traditional I-15 billboards, magazines, ticket campaigns, newspaper, business signage, business groups and more including partnerships with the county's largest employers such as BYU, top business networking groups, tech associations, many on the Silicon Slopes team & more.

Booth Rates

Regular booths = \$999
 Corner booths = +\$100 Additional = -\$100 per booth

Sponsorships

In-show sponsor = \$3,000
 Major sponsor = \$6,000
 Title sponsor = \$10,000

JOIN OUR
Referral Program
 AND SAVE!
\$100 per new exhibitor

